

ERIC MINTON

WRITER/EDITOR

eric@ericminton.com

www.ericminton.com

703-868-4086

- A writer who sidles up to readers and involves them in the characters and conditions of our culture.
- An editor in tune with the zeitgeist who brings professionalism and relevance to publications.
- A manager who inspires loyalty from his team and trust from his employers and clients.
- A mentor who shares his experience and knowledge, even with those who could replace him.

EXPERTISE

Writer, editor, photographer, and graphic designer with more than 35 years experience in newspapers, magazines, trade and association publications, and website publishing. Skills in word processing and design software as well as virtual publishing and proofing programs. Capable manager of budgets, both for a magazine and as a business owner. Strong strategic planning and process management skills and a dedication to continuous process improvement that saves money and time, cuts down on mistakes, and strengthens the product.

PROFESSIONAL EXPERIENCE

Editor, *The Officer*, Reserve Officers Association of the United States (Washington, D.C.), January 2006 to August 2010

- Turnkey contractor managing all content from planning to printing of 10-per-year, four-color magazine, including assigning and editing all articles and graphic designs.
- Managed a worldwide team of freelance writers, editors, and designers.
- Wrote major feature articles, laid out department pages, served as chief photographer.
- Liaised with ROA's elected leaders and headquarters staff, as well as the advertising agency and printer.
- Redesigned the magazine from a grip-and-grin member publication to a professional journal on national security issues recognized as a leader in the defense arena. And yet...
- Cut the magazine's production costs by almost 30 percent through efficient use of resources, streamlining the production process, transitioning to virtual proofing, embracing new shipping technology, and contracting with a new printer.



Freelance Journalist, June 1984 to December 2006

- Published 1,177 articles in 103 publications (see list on page 4).
- Primary topics of expertise: the amusement industry, disability rights, assistive technology, U.S. military, disasters, travel, entertainment, sports, and business practices.
- Profiled all types of people from stars to stars: chart-topping musicians, Olympic athletes, quadriplegic fishermen, multinational corporation CEOs, haunted house designers, military generals and admirals.

Copy Editor, Institute of Land Warfare, Association of the U.S. Army, May 2004 to December 2005

- Substantive editing of scholastic papers and policy position papers.
- Planned, wrote, and edited *Profile of the U.S. Army—A Reference Handbook* distributed to military personnel and families, and war colleges.
- Lead editor on annual *Fiscal Year Army Budget—An Analysis*.
- Edited and designed *Your Soldier Your Army: A Parents' Guide* by Vicki Cody, distributed through Army Family Support Centers.



Bureau Chief and Web Editor, *Amusement Today* (Arlington, Texas), February 2001 to November 2003

- Reported and wrote on amusement industry news for monthly business-to-business newspaper covering the international amusement industry.
- Wrote and posted breaking news stories for the daily “Extra Extra” on www.amusementtoday.com.

Publisher/Editor-in-Chief, THE LOOP, at www.gettheloop.com, January 2001 to October 2003.

- Gathered news and wrote, edited, and posted articles in a biweekly, on-line, business-to-business newsletter for the international amusement industry.
- Built a devoted readership from about 700 to more than 15,000 visitors per issue.
- Became a professional roller coaster rider, attending thrill rides’ previews and debuts and riding prototypes erected in the manufacturers’ parking lots.
- Featured on several television documentaries and radio talk shows as a thrill ride and theme park expert.



Assistant City Editor, *Anderson Independent-Mail* (Anderson, S.C.), June 1989 to May 1992.

- Managed the city desk during the deadline hours for two-edition daily.
- Directed 10 reporters, two bureaus and a corps of stringers
- Edited all local copy, guided writers on enterprise projects, and wrote special reports.

Writer, Oklahoma Tourism and Recreation Department (Oklahoma City, Okla.), May to November 1984

- Wrote brochures, features, and press releases.
- Provided the “Mini-Trip” column for *Daily Oklahoman* newspaper, turning what had been a weekend page filler into a regular feature with a devoted following.

What the critics say

“You have done a superb job, and I am sure that all will agree that the quality of *The Officer* has never been better.”
—David Bockel, Executive Director,
Reserve Officers Association

“Your professionalism and editorial ingenuity will be sorely missed. The metamorphosis of *The Officer Magazine* under your stewardship has been phenomenal.”
—Dennis Pelligrino, Publications Committee member,
Reserve Officers Association

“Eric Minton is the kind of writer we all hope to find. His writing is smart, crisp, and insightful. He took on many in-depth profiles for me over the course of nine years (some with individuals who were more than a bit tight-lipped and staid), and each one was a story I wanted to read. He’s good-natured, professional, fun to work with.”
—Jane Gaboury, Editor, *Industrial Management*

“Sixty percent of you would still be more valuable than 100 percent of anybody else we could hire.”
—Lani Burnett, Director of Industrial Relations and
Director of Advertising, Reserve Officers Association.

“I’m going to miss you and your mentoring. I learned so much from you. Nuts to your leaving!”
—Jeanne Kouhestani, Associate Editor, *The Officer*.

Publicity Director, Oklahoma Theater Center (Oklahoma City, Okla.), January to December 1983

- Planned and executed publicity and marketing campaigns for theater’s seasons and shows.
- Wrote press releases and feature articles on the plays, directors, and cast members.
- Provided community liaison for the theater, including speaking engagements and television appearances.

Copy Editor, *Daily Oklahoman* and *Oklahoma City Times* (Oklahoma City, Okla.), February 1982 to January 1983.

- Edited copy and designed pages for neighborhood sections of both daily newspapers.
- Moonlighted as a music critic, interviewing pop and country stars and reviewing concerts.

Copy Editor and Entertainment Correspondent, *The Sun* and *Daily Herald* (Biloxi, Miss.), 1980–1982.

- Edited copy and designed pages on sports and universal copy desks for morning newspaper.
- Wrote profiles on musicians and reviewed concerts for weekend entertainment magazine.

EDUCATION

Master of Humanities in Disability Studies at Wright State University, Dayton, Ohio. Thesis topic: "Cinematic Images of People with Disabilities and Native Americans: a Comparative Study."

Bachelor of Journalism from the University of Missouri-Columbia, major in magazine journalism with a broad liberal arts curriculum.

PUBLIC SERVICE

Member, Communications Subcommittee, President's Committee on Employment of People with Disabilities. Served as Associate Editor of "The Disability Messenger" and as chair of the task force that revised and designed "Ready, Willing, and Available." Also served as scholarship judge.

AWARDS

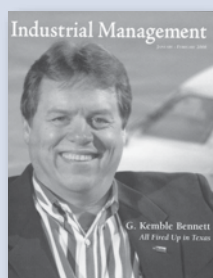
Jesse H. Neal Award for Best Subject Related Series of Articles, 1999, for *Swimming Pool/Spa Age* Special Report, "Is Our Water Safe? Recent events surrounding bacteria surviving in water are raising an old familiar question."



Magazine Association of Georgia GAMMA Silver Award for Best Feature Writing and Reporting—Business to Business, 1997, for *Fabricator* article "The Concern For Pool Safety: Ornamental fencing and gate systems can save lives while giving fabricators a profitable new market niche."

National Easter Seal Society EDI Award for Print Journalism, 1995, for *Hemispheres* article "Implementing A Can-Do Attitude: While the business community frets over the impact of laws to hire the disabled, some companies have chosen to focus on people's abilities and not their disabilities. Their successes have the whole world watching."

Magazine Association of Georgia GAMMA Bronze Award for Best Feature Article—Business, 1997, for *Fabricator* article "Finding Good Workers: As more and more young people vie for white collar jobs, the metalworking industry is left with a serious shortage of trained craftsmen."



American Society of Business Publication Editors' Silver Award for Individual Profile in central region competition, 2001, for *Industrial Management* profile "All Fired Up in Texas" on G. Kemble Bennett, director of the Texas Engineering Extension Service and chairman of the National Domestic Preparedness Consortium.



Reserve Officers Association of the United States Chairman's Special Award 2008, for "taking charge of all aspects of *The Officer* Magazine and providing ROA and the membership a high quality, professional magazine."

Magazine Association of Georgia GAMMA Silver Award for Best Feature Writing or Reporting—Business to Business, 2000, for *Industrial Management* profile, "A Philosophy of Change," on Jong-Yung Yun, CEO of Samsung Electronics Co.



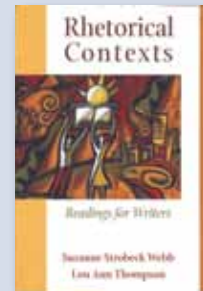
Reserve Officers Association of the United States Walker Williams Employee of the Quarter, fourth quarter 2008. At the time I was a contractor, not an employee, an indication of my devotion to teamwork with the ROA staff and advancing the organization's aims and business practices.

PUBLISHED IN THE FOLLOWING MAGAZINES. . .

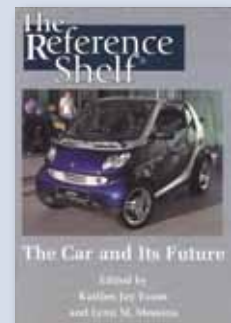
American Nurseryman
Amusement Today
Anderson (S.C.) Independent-Mail
Armed Forces Network Tv Guide
Arthritis Today
Automated Builder
Automotive Executive (National Automobile Dealers Association)
Biloxi (Miss.) Sun-Herald
Bird Talk
Bordentown (N.J.), Register-News
British Heritage
Business & Health
Business Radio
Career Pilot
Careers & The Disabled
Cats Magazine
Charlotte
Checklist, The International Magazine For Check Cashers
China, Glass & Tableware
Christian Retailing
Columbia Missourian Vibrations
Corrections Forum
The Crafts Report, The Business Journal For The Crafts Industry
Credit Union News
Daily Oklahoman & Oklahoma City Times
Delta Sky Magazine
Dental Economics
Diversion, For Physicians At Leisure
Dog Fancy
Dramatics
Eastern Aftermarket Journal
EEO Bimonthly, Equal Employment Opportunity Career Journal
The Engravers Journal
Fabricator, (National Ornamental & Miscellaneous Metals Association)
Fairs And Expositions (International Association Of Fairs And Expositions)
Family Entertainment Center Magazine (International Association Of Amusement Parks & Attractions)
Fire-Rescue Magazine
Freizeit Professional
Funworld (International Association Of Amusement Parks & Attractions)
Games Magazine
Geico Direct
Good Housekeeping
Graduating Engineer
The Growing Edge, Indoor & Outdoor Gardening For Today's Grower
Hemispheres, United Airlines
High Technology Careers
Home Lighting & Accessories
Horizon, The Magazine Of The Arts

Idea Today, Fitness Professionals
Independent Living Provider
Industrial Fabric Products Review
Industrial Management, Institute Of Industrial Engineers
Insurance Review
Interior Landscape
Jam: The Music Magazine
JEMS, Journal Of Emergency Medical Services
Los Angeles Times
The Meeting Professional
Michigan Travel Ideas
Midwest Living
Military History
Military Times Media Group
Modern Maturity
MPC World, The Magazine For Mail And Parcel Centers
National Cattlemen
New Mobility
Newsday
North Georgia Journal
Occupational Health & Safety
Off Duty, The Military Leisuretime Magazine
The Officer (Reserve Officers Association)
Oklahoma Gazette
Pet Age
Pizza Today
Planning (American Planning Association)
Popular Science
Psychology Today
R&R Entertainment Digest
R&R In Britain
Records Management Quarterly
Remodeling News
Reservist, U.S. Coast Guard
The Retired Officer/Military Officer
Sandlapper, The Magazine Of South Carolina
Screenplay, For Garment Graphics
Signs Of The Times
Splash Magazine
Sporting Goods Dealer
Sports Parade Magazine
Sunward
Swimming Pool/Spa Age
Textile World
Today's Home Healthcare Provider
Today's Officer
Today's Pawnbroker
Tour & Travel News
Travel-Holiday
Turf
Utility Construction & Maintenance
Vocational Biographies
WestMuse
Woman Engineer
Workforce Diversity

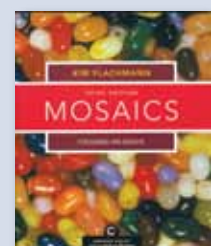
& TEXTBOOKS



Rhetorical Contexts: Readings For Writers, Suzanne Strobeck Webb & Lou Ann Thompson (Longman Publishers, New York, 2002)



The Reference Shelf: The Car And Its Future, Kaitlen Jay Exum & Lynn M. Messina (H.H. Wilson, New York, 2003)



Mosaics: Focusing On Essays, Kim Flachman (Pearson/Prentice Hall, Upper Saddle River, N.J. 2005)